

Mission: Our job is to develop a highly skilled workforce that creates sustained economic prosperity in Clackamas County

Vision: The Workforce Investment Council is a strong organization committed to excellence in service and is supported by multiple funding sources. It serves as a collaborative convener that represents the workforce system in Clackamas County and is a collective voice of public/private partnerships.

Focus: the Workforce Investment Council has multiple areas of focus including:

1. Advocacy and/or outreach:
 - a. To employers
 - b. To jobseekers
 - c. To local and national decision makers for the public workforce system
 - d. For people with barriers to employment
2. Coordination and/or oversight:
 - a. To communicate information about the public workforce system county wide
 - b. With the k-12 system
 - c. Of WorkSource Clackamas as identified in the law
3. Alignment:
 - a. With community partners
 - b. With economic development efforts
 - c. With neighboring WIBs and the state as appropriate
 - d. With employers
4. Resource development:
 - a. Work on the state and federal levels to draw resources to the area
 - b. Identify gaps in the workforce system and actively seek new resources to fill them



Strategic Priorities for the Workforce Investment Council 2010-2012

Create opportunities for jobs, entrepreneurship and apprenticeship

- Identify skills gaps and develop solutions to fill them;
- Promote growth in the existing entrepreneurial system;
- Encourage business mentoring in schools;
- Maintain partnerships with labor;
- Actively participate in attracting, retaining and growing businesses.

Train and/or place jobseekers in high demand occupations

- Implement best practices for job seeking and placement;
- Maintain alignment with priority sectors identified by county and state;
- Promote career awareness.

Attract Resources to the county and region

- Share information and promote communication flow among partners;
- Diversify funding;
- Advocate at the state and federal level for workforce investment funding;
- Participate in area economic development and chamber of commerce organizations.

Cultivate and prioritize key industries

- Align with area economic development organizations;
- Review industry data on a regular basis to inform decisions;
- Connect with and convene businesses regularly.